

display ads

**Palm Beach County,
Florida Edition**

Contact us at 561-626-5584 for information
on extended multiple Natural Awakenings
advertising call 954-630-1610



Advertising Insertion Order ~ An Agreement

Advertising Contract 2017 NA REP: _____

black/white rates per month:

Display Ad	1 Month	6 Month 15% Discount	12 Month 25% Discount
Full Page	\$825.00	\$701.25	\$618.75
2/3 Page	\$602.00	\$511.70	\$451.50
1/2 Page	\$480.00	\$408.00	\$360.00
5/12 Page	\$420.00	\$357.00	\$315.00
1/3 Page	\$330.00	\$280.50	\$247.50
1/4 Page	\$264.00	\$224.40	\$198.00
1/6 Page	\$198.00	\$168.30	\$148.50
1/8 Page	\$149.00	\$126.65	\$111.75
Business Card	\$132.00	\$112.30	\$99.00
1/12 Page	\$107.00	\$90.95	\$80.25

Display Ad on our Covers & preferred specified locations in magazine

Inside Front	\$950.00	\$807.50	\$712.50
Page 3	\$950.00	\$807.50	\$712.50
Page 4 or 5	\$890.00	\$756.50	\$667.50
Page 6 or 7	\$860.00	\$731.00	\$645.00
Inside Back	\$950.00	\$807.50	\$712.50
Outside Back	\$1150.00	\$977.50	\$862.50

COLOR
1/12 to 1/8: \$50; 1/6 to 1/3 = \$75; 1/2 to 5/12 = \$100; 2/3 to full = \$125

CRG (Community Resource Guide)
Category requested: _____

*alone	\$99.00	\$84.15	\$74.25
with Display Ad:	\$49.50	\$49.50	\$49.50

____ add'l words in description @ \$1; ____ add'l items @ \$4; ____ .75" x 1" photo or logo \$10
*Agreement pricing is based on consecutive month placement in this edition of Natural Awakenings.

Ad to run: (month/year)
From _____ / _____ Through _____ / _____

Price/Month _____

Layout/Design 20% of 1 month _____

Classified \$1.00 per word _____

Community Resource Guide _____

CRG Graphic/Logo or Additional Text _____

Calendar Section \$10.00 per entry _____

Mark Your Cal \$30 per inch _____

Color _____

Monthly Total: _____ First Month Total: _____

Master Card Visa Amex

CC#: _____

Exp. Date: _____ Sec. Code: _____

Paying by credit card: Your account will be billed by the 18th of the month prior to publication.

Broken contracts: Unearned discounts and administrative fee of \$25% of your monthly rate may be imposed (minimum of \$20). Should this become a collection problem, the client assumes all costs of collection, including, but not limited to court costs interest and legal fees.

Signature: _____

I agree to make each payment on or before the 18th of the month prior to publication.

Pricing is based on consecutive monthly placement in Natural Awakenings magazine. Prices listed are per month & annual billing is available.

NAME: _____
INVOICE# _____

Name: _____

Professional Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Website _____

X

Signature _____ Date _____

TO ORDER: Email the completed insertion order . If you are using the online pdf, save it after it is complete as an image and attach it to your email to us. admin@napalmbeach.com

Address: 12876 154th Road North
Jupiter FL 33478

Telephone: 561-626-5584 www.NA palmbeach.com
Text: 561-602-2630 Fax: 561-741-1267

New Advertisers call: 954-630-1610

First billing may be charged the date of order and subsequent billing is charged monthly or bimonthly. We do not send statements. Agreements may be renewed automatically. Broken agreements, unearned discounts along with a \$25 admin fee will be imposed.

Subscription : yes/no

Distribution: yes / no

Distribution Instructions:

