

ADVERTISING AGREEMENT



AD RATES: Full Color / Cost Per Month*

*6 or 12 month series' rate is based on consecutive month placement.

Size:	12 Months*	6 Months*	1 Month	Layout/ Design
Full Page	\$744	\$827	\$950	150
2/3 Page	566	637	727	115
1/2 Page	460	508	580	75
5/12 Page	415	457	520	75
1/3 Page	323	356	405	60
1/4 Page	273	300	339	60
1/6 Page	224	244	273	40
1/8 Page	162	177	199	25
Business Card	149	163	182	25
1/12Page	131	141	157	20

Premium Positioning (full page only)

Page 2 or 3	838	933	1075	150
Page 4 or 5	793	882	1075	150
Page 6 or 7	778	865	599	150
Inside Back	838	933	1075	150
Back Cover	988	1103	1275	150

CRG (Community Resource Guide) includes photo in print only. January listings uploaded for the year: Natural Awakenings (NA) National Directory & NA iPhone/iPad app.

CRG Category requested:

CRG without display ad	85	95	n/a
CRG with display ad	60	60	n/a

_____ addt'l words in description @ \$1; _____ addt'l items (upper area info.) @ \$4.

Name _____

Business or Professional Name _____

Billing Address _____

Billing City, State & Zip _____

Phone _____

Email _____

Credit Card Authorizatoin

Enter only last 4 digits:

Credit Card Number

Expiration: MMY

Initial below,

yes, I understand the fine print.

X

Electronic Signature OR print document to sign.

Date

Notes:

Palm Beach County, Florida Edition

Classified: Minimum three month run, 15 words, \$90. Additional words \$6 each for the three month series.

Community Resource Guide

List of 8 items to choose from:

- Business Name Additional Phone
 Contact Name Fax
 Address E-Mail Address
 Phone (+ City) Web Address

Mark Your Calendar: Minimum 2 inches in height, \$70, additional inches \$35 each.

Date Specific Calendar: \$10 for up to 25 words.

TO ORDER

Email your ad image and this form to admin@naPalmBeach.com

Mail: 12876 154th Road North, Jupiter FL 33478

Tel: 561.626.5584; • naPalmBeach.com

Text: 561-602-2630

New Advertisers call: 954.630.1610

Ad(s) to run:

From _____ through _____
Month/Year Month/Year

Display ad _____

Other (i.e., calendar, MYC) _____

Layout _____

Resource Guide (CRG) _____

Total Monthly Payment _____

Credit card charges & renewals: First payment may be charged day of order. Subsequent credit/debit card charging is the tenth of the month prior to publication unless pre-approved for another date. **\$10 Late Fee will be imposed if your automatic payment is unavailable on your charge date.** Charge confirmations will appear on your card statement and email confirmations are sent, if valid email address is provided. Agreements may be renewed automatically and will be based on the rates in force at the time of renewal. To cancel renewal, notify us in writing at least one month before the end of your agreement term. Thank you.

Breached Agreement i.e. in the event advertiser is in breach of the agreement, the publisher shall charge the difference between the one month rate of advertising and the contracted rate for each month an ad was placed and a 25% administrative fee of the one month rate and thereafter the Agreement is deemed to be null and void. Should this become a collection problem, the client assumes all reasonable costs of collection, including, but not limited to court costs, interest and legal fees.